**The title of the Report**

**AKIJ GROUP**

**A RISING MARKET GIANT OF BANGLADESH**

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**Submitted to**

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**Session: 2018-19**

**Department of Bangla**

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**05/06/2024**

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# 1. Executive Summery

Akij Group’s ceaseless efforts with dynamic management and support from our numerous clients have led our Group in diversifying its business activities. Akij Group is also involved in socio-cultural activities. The Group has been operating a sizeable orphanage free of charge in district town.

We are visited AKIJ GROUP and we prepare our report on their Food & Beverage, Akij Jute Mills, Akij CNG.

Before the summary I would like to thanks its Manager Susanto paul for provide necessary information for prepare our group.

Akij Food and Beverage Ltd, a concern of Akij Group, yesterday launched in the local market three varieties of fruit juice under the brand name ‘Frutika’.

Akij Group is one of the fastest business conglomerates in Bangladesh. Founded by Late Sheikh Akijuddin, the group started in humble way through trading business in 1940.

The textile sector plays a very important role in many developed/developing countries. The textile sector includes spinning, knit and woven sectors, which are called Primary Textile Sector( PTS).

# 2.Products of Akij Group Group

Bakery, Cakes & Dessert, Baked Goods, Gluten-free Baked Goods, Dry Goods ,Canned Products,Spices & Seasoning, Grains ,Cereals , Flours,Rice*,*Snacks, Crackers

Akij Essentials Ltd. (AEL) primarily being the food commodity business unit of Akij Resources ensures to bring out the finest products and uses the state-of-the-art machinery for manufacturing. The brand name ‘Essential’ has been exhibited by keeping the Bengali tradition and culture as the center of attention. Akij Essentials manufacturing a wide range of daily essential food products i.e. various categories of rice, flour, salt, sugar, lentils, spices , ready mix ,mustard oil, snacks, biscuits. We aim to provide the best quality products Our mission is "To be the benchmark of customer's choice" AEL has also invested in the fertilizer trading and supplying the product to the government with great reputation also involved in the trading of different food commodities i.e. wheat, peas, lentils and other grains. Why Essential? Own marine and inland logistics support Own trading and direct contacts with suppliers ensures consistent product quality Large distribution network

## 2.1 List of Akij Group products

### 2.1.1 oil

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### 2.1.2 Potato



**2.1.3 Hyper Link:**

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# 4. Business Plan

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# 5.Sales and Cost Statistics

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Particulars** | **2018** | **2019** | **2020** | **2021** |
| **Cost of Goods sold** | 9,502,875,643 | 7,845,674,020 | 10,689,087,341 | 11,155,820,768 |
| **Average Inventories** | 2,786,767,051 | 2,399,288,691 | 3,415,043,879 | 3,900,636,632 |
| **Inventory Turnover Ratio** | 3.41 | 3.27 | 3.13 | 2.86 |

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# 6. Formatting:

## Total employee of AKIJ GROUP Group

AKIJ GROUP Group puts a lot of importance on their employees. They always try to recruit efficient, dedicated, creative and hardworking employees for their organization. Equal opportunity is given in both male and female workers. Their recruitment structure is very developed and fair, so that they could build a strong team of employees. After the recruitment AKIJ GROUP provides them proper training to develop working skills, good salary, commission on the profit, reward among the best employees and many more. They consider the employees as asset. From one example about their responsibility is; they always try to give salary before 29th day of the month, so that the employees don’t have to suffer from any kind of financial problem. There are a huge number of employees in

AKIJ GROUP The number of employee details is given below:

* General workers – 28,
* Overall workers – 40,
* Current workers – 28,
* Factory workers – 20,
* Sales workers – 8,
* corporate employees – 2000